



FY 09 ESGR Radio PSAs

15 sec Radio PSA –

Version ONE

The men and women of our Reserve and National Guard force are working overtime. And that's why Employer Support of the Guard and Reserve is working just as hard for them. We All Serve. To learn more visit www.esgr.mil.

Version TWO

Today support for our National Guard and Reserve members is more important than ever. For over 36 years, Employer Support of the Guard and Reserve has recognized employers for their support of our nation's defense - We All Serve. To learn more visit www.esgr.mil.

30 sec Radio PSA –

Version ONE

The men and women of our National Guard and Reserve forces are working hard, on the battlefield and here at home. Employer Support of the Guard and Reserve is working just as hard for them. For over 36 years ESGR has paved the way for greater understanding between our Guard and Reserve forces and their civilian employers, promoting a culture where all American employers support and honor the military service of their employees. Together, we all serve. To learn more, visit www.esgr.mil.

Version TWO

The men and women of our National Guard and Reserve forces are working hard both on the battlefield and here at home. That's why the support they receive from their civilian employers is so important. For over 36 years, Employer Support of the Guard and Reserve has increased awareness of the law, mediated workplace disputes and recognized employers for their ceaseless support for our nation's defense. We All Serve. To learn more, visit www.esgr.mil.

**National Committee for Employer Support of the Guard and Reserve
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